## **MS Community Spotlight**

Hi! My name is Ben Hofmeister and I'm a moderator for **MS** News. I'm reaching out to you about a project I'm helping moderate for **MS** Awareness Month in November, and I'd love for you to contribute to this initiative!

We created this project to highlight, champion, and raise the different voices within our community.

In March we will feature 31 stories of members of the **MS** community. Our goal is to have a collection of different approaches to different facets of life with **MS** that could (hopefully) connect and empower our readers. Contributions are all voluntary but keep in mind that we're looking for long-format stories that are to be editorialized by our professional team.

This is a space for you to write about your experience, from your unique angle, on how **MS** has influenced your life. This is a reflection of your experiences. This is your story.

To go with the story, we want to provide visual support for our readers. That's why we will need four or more images that support the content of your story.

## \*What we need from you\*:

- Send us a written piece, 350-500 words long (If you need more, let me know), sharing your experience with **MS**. Please do this in a Microsoft Word Document or PDF format. Please suggest a title.
- \*Very Important\* Include at least 3 High-Quality pictures in PNG, JPEG, or JPG format to support your story. If anybody apart from yourself appears in any of these pictures, we need to know their names so we can add them too. Include descriptions and footnotes to contextualize your story with these images. We will also need 1 High-Quality image of your choice as a cover for your story that goes along with your suggested title.
- Make sure to tell us your Instagram handle so we can tag you. If you don't use Instagram, feel free to share with us your preferred social media account.
- \*By when\*: We only have 31 spots so please send us your story and images as soon as possible to increase your chances of being featured in this campaign.

\*Consent\*: I do need your written consent to post on our site, website.com, so I've attached a form. Please print it, sign it, and send me a picture of it.

If you don't have a printer, this site allows you to do everything electronically: simply download the PDF I sent you, and click on this link: https://www.pdfescape.com/

There, you will be able to upload the file and, once it's uploaded, you can do things like insert text boxes, checkmarks, and even write freehand on the document. When you're done, save it and send it to me!

I'm excited about this project! I think your story would be a great one to share.

Do let me know if you have any questions!